# Going Somewhere for Tourism Organizations

Going Somewhere offers travelers the most powerful and convenient way to plan and book their next fantastic getaway. Selecting from flights, hotels, tours, cruises, restaurants, activities and more, travelers can create custom itineraries complete with a personalized, full-color brochure before sharing them with friends or submitting them anonymously for quotes from hundreds of travel agents. Going Somewhere’s industry-leading, patent-pending technology mirrors the experience of visiting the local, high-street travel agency whilst affording the privacy, convenience and power of transacting online.

## Not Just a Planner – Not Just a Booking Engine

Travel planners simply plan while booking engines simply book – Going Somewhere bridges this gap by combining the convenience of the internet with the trust and protection of registered travel agents. With no affiliation to content providers, Going Somewhere is free to promote the content best suited to your users. And when the user has compiled their ideal itinerary from our vast range of tailored product, they can send their itinerary to hundreds of travel agents for a free, anonymous quote.

Going Somewhere charges no membership fees to users meaning our service is offered completely free of charge to travelers. Instead, travel agents subscribe to receive and quote on the itineraries submitted via the site. This means that our goal and your goal are the same: getting people to your destination.

## Our Technology, Your Brand

We are passionate about our reputation as trusted and unbiased providers of travel advice. Our brand is important to us; just as yours is to you.

Many holiday planners are light on features offering only basic search functionality on your site before clicking through to theirs. With just a few lines of HTML, Going Somewhere is completely integrated into your site allowing users to build an entire itinerary never leaving your page. Without ever clicking-through, clicking-out or popping-up, users can search for content, view high-resolution images, consult detailed maps, create their itinerary and print or share their customized brochure with friends. This means you can leverage the industry-leading technology of Going Somewhere all the while protecting your brand asset.

## Travel is Social

Travelers love to share their experiences and what better way than by the power of social media. Going Somewhere not only offers complete web integration with leading social media such as Facebook, Twitter and Google+ but is also available as a fully-branded Facebook app and mobile app. You can offer your users the power and convenience of Going Somewhere via the channel of their choice with all interactions linked back directly to your social media presence. Leverage the virality and interactivity of social media with Going Somewhere’s seamless integration into your own social media assets.

### Contact Details

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